



March 1, 2019

Re: 2019 Dealer Terms and Conditions

Over the past decade, you and other dealers have been instrumental in building and elevating the Paws Aboard® and FidoRido® brands. In response to an increasing dynamic marketplace and a desire to enhance the brand and support our key partners we have explored different channel selling and pricing policies. A new set of Terms and Conditions goes into effective March 1, 2019. In addition to covering the basics, this document clarifies internet selling and pricing policies for Fido Pet Products.

Please confirm that you have reviewed these Terms and Conditions by returning the acknowledgement below. After receipt of acceptance, we will identify your company as an authorized dealer. Should you find these terms unacceptable, we ask that you immediately remove all on-line listings of Fido Pet Products including Paws Aboard® and FidoRido® products.

We would be happy to talk further and look forward to a strong 2019 season!

Best Regards,



Fido Pet Products

I have read the Terms and Conditions and understand that they go into effect immediately. I want to be identified as an authorized Dealer of one or more Fido Pet Product brands.

Your signature below indicates authorization to represent your organization on such matters.

Please return to Care@FidoPetProducts.com or Fax to 317-610-0149

Signature _____

Print Name _____

Name of Legal Entity _____

Date _____